

INTERNATIONAL TRAINING SCHOOL



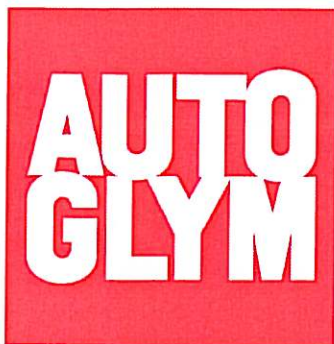
The adoption of a professional approach to the preparation of motor vehicles for display instantly generates positive difference. These can be measured in numerous beneficial ways:

- STRONGER CUSTOMER INTEREST**
- GREATER CUSTOMER SATISFACTION**
- REPEAT BUSINESS AND REFERRALS**
- ENHANCED COMPANY IMAGE**
- HIGHER UNIT PROFITS**
- IMPROVED STOCK TURN**
- TECHNICIAN EFFICIENCY**
- BETTER RETENTION OF STAFF**

A customer's decision to buy or not to buy depends as much as 70% on visual impression. Motor cars are no exception and a truly professional approach to selling must eliminate potentially negative responses.

Autoglym offers valeters the initial and on-going support to become totally professional in the cosmetic preparation and maintenance of motor vehicles. The cost of becoming a professional is negligible. The cost of being unprofessional is substantial.

THE OPPORTUNITY TO BECOME A PROFESSIONAL



INTERNATIONAL TRAINING SCHOOL

Cosmetic preparation, renovation and maintenance for new and used vehicles

COURSE OBJECTIVE	to provide practical knowledge of up-to-date techniques and materials used in the preparation and maintenance of motor vehicles to a professional standard.
CANDIDATES	may be skilled or inexperienced, managers or operators.
COURSE SETTING	an impressive and realistic setting is created by working with used vehicles in a well equipped workshop environment.
PROGRAMME	introduction to Autoglym. Explanation of process objectives. Systematic practical instruction through all processes, under close guidance of fully experienced trainers. Open discussion of methods, materials and equipment. Written course test (available orally by special request). Day 1 instruction. Day 2 Morning exam followed by hands on practical.
DURATION	two days. Days subject to availability 09.00 - 17.00 hours.
CERTIFICATES OF ACHIEVEMENT	are graded accordingly based on test car results.
RESERVATIONS AND ENQUIRIES	Information available on website, contact us for further details.
COURSE FEE	the full cost of the course is subsidised by Autoglym and candidates are invited to phone for current changes prior to booking.
COURSE LOCATION	Autoglym, Works Road, Letchworth Garden City, Herts, SG6 1LU.
ACCOMMODATION	to be arranged by delegates. Contact Autoglym for details of local accommodation.
WORK WEAR	safety gloves and glasses are provided and must be worn as directed. Delegates to supply overalls and waterproof boots.
FACILITIES	lunch is inclusive and subsidised canteen facilities are also available.



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